

### ANNUAL REPORT



2022

# BUILDING A STRONG FOUNDATION

#### MISSION

To benefit North Carolina by aggressively leveraging the unique strengths and capabilities of the North Carolina Railroad Company.

VISION

A modernized railroad that meets the needs of the future, expanding North Carolina's competitive advantage.

#### **CORE VALUES**

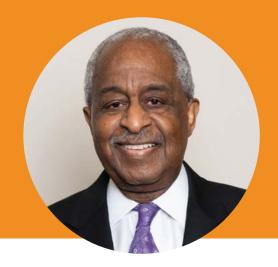
- Collaborate to forge meaningful partnerships built on mutual respect and identifying solutions
- Earn trust by delivering, act with integrity
- Innovate through fostering growth, conscientious listening, challenging assumptions and encouraging new ideas
- Cultivate inclusivity by welcoming feedback, removing barriers to success, and providing a safe space for transparent communication
- Encourage diversity, creating strength by learning from others and welcoming all points of view and perspectives
- Constantly engage, centered around the well-being of our employees and the protection & enhancement of our resources as the company grows

The North Carolina
Railroad Company's
Ties to Progress
and Prosperity in
North Carolina

# THE NORTH CAROLINA RAILROAD COMPANY (NCRR)

owns and manages the 317-mile rail corridor that stretches from Charlotte to the Port Terminal in Morehead City. Our rail corridor is a rich asset and valuable business franchise, which we proudly grow and protect to benefit North Carolina. NCRR is a private business corporation with one hundred percent of the stock owned by the state of North Carolina.

# LETTER FROM THE CHAIRMAN



As a representative for our Board of Directors and the NCRR team, I am thrilled to report that 2022 was a highly productive year for the North Carolina Railroad Company.

Building on the momentum of the previous year, we have moved the needle toward our vision of a modernized and competitive railroad company and an economic engine for the state, one that meets and exceeds the expectations of North Carolinians and continues to bring jobs and new business into our state.

In 2022, our commitment to innovation and industrial development, particularly in rural communities, continued with the second year of our Build Ready Site (BRS) program. This innovative program encourages local economic growth and helps to attract new businesses to our state by helping to reduce the risk of developing rail served sites in North Carolina. The 2022 Award Recipients include eight projects in seven counties and an investment of \$3.9 million for communities across the state. Our economic development initiative, NCRR Invests, has continued to support winning competitive projects with significant investments in infrastructure projects across the state.

These programs boost economic potential through job creation and new business, and we are proud to support the future prosperity of North Carolina.

In addition, NCRR made steady progress in 2022 bringing new life to two significant railroad sites, the Raleigh Depot in our state's capital and the Former (1899) Passenger Depot building in Greensboro. These properties bridge the past and future in their communities and for the North Carolina Railroad Company. We can't wait to see both properties realize their full potential as landmarks of creativity and economic growth.

In closing, I would like to express my gratitude to the dedicated NCRR team. Together, we are truly making a difference, and I have no doubt we will continue to bolster economic opportunities across the state.

WILLIAM V. "BILL" BELL

**CHAIRMAN** 

NORTH CAROLINA RAILROAD COMPANY

**BOARD OF DIRECTORS** 

#### NORTH CAROLINA RAILROAD COMPANY

#### NCRR TEAM

CARL WARREN
President & CEO

ROBERT DOBRONSKI General Counsel

TRISH HAVER

Sr. Vice President of Business Development & Head of Strategy

MICHELLE JENG
Chief Financial Officer

**CATHERINE KNUDSON**Chief of Staff

**MASHAL AL KIRDASI** 

Systems Manager

DONALD ARANT, P.E.

Vice President, Engineering

JOANN BIAZZO-SMITH

Controller

**MONIQUE BOOKER** 

Executive & HR Assistant

**TEDDI BURNETT** 

Real Estate Representative

**CONNOR CHRISTENSEN** 

Economic Development Program Manager

**TAELOR FIELDS** 

Real Estate Asset Manager

KRISTIAN FORSLIN, GISP, PLS

GIS and Survey Manager

HILARY KANUPP, C.A.

**Archivist** 

**DAVINA KILLINGSWORTH** 

Administrative Assistant

**JUSTIN MADIGAN** 

Infrastructure Manager

**JASON MENDIETA** 

Director of Human Resources

**JAMAR NIXON** 

Market Research Analyst

**NANCY PICKETT** 

Business Process Specialist

**JASMIN PRIDE-HARRIS** 

Paralegal & Contract Specialist

**AMY SANDIDGE** 

Director of Sales & Commercial Development

**GLEDI SOFTA** 

Planning & Development Manager

**JOE STALLINGS** 

Director of Economic Development

**ILAN WAJSMAN** 

Vice President, Information

Technology

**SUSAN WISNIEWSKI** 

Accounting Manager

**EDWARD WU** 

Director of Engineering



#### TRISH HAVER

#### Driving Growth and Innovation at the North Carolina Railroad Company

In April 2022, Trish Haver joined the NCRR Leadership Team. Serving as Senior VP of Business Development & Head of Strategy, Trish brings a wealth of executive experience in the transportation and maritime industries, with previous roles as the CCO of Green Rock Distribution & Logistics in New Orleans, CEO of Pyxis Associates, LLC, in New Orleans, and Vice President of Strategy and Industrial Development for the Port of New Orleans and New Orleans Public Belt Railroad. After earning her BA in Linguistics and Marketing from William & Mary, Trish started her career at Norfolk Southern Corporation, rising through the ranks into several leadership roles in marketing, finance, and business development. During this time, she also earned an MBA in Logistics and Ports Management from Old Dominion University, where she completed a thesis analyzing the advantages of rail economics on global supply chains. Trish's results-driven approach to leadership helps her excel in business development, operations management, strategic planning, financial analysis, and logistics management. We're thankful to have her on the team and we look forward to her future work bringing progress and prosperity to the state.

#### **BOARD OF DIRECTORS**

#### WILLIAM "BILL" V. BELL, Chairman

#### **Durham**

Executive Vice President/COO, UDI Community Development Corporation (UDI/CDC)

#### MICHAEL L. WEISEL

Vice Chairman

#### Raleigh

Managing Member, Capital Law Group

#### **JACOB F. ALEXANDER III**

#### Salisbury

The Alexander Companies, Inc.

#### **CHARLES BOWMAN**

#### Charlotte

Retired, Bank of America

#### MICHAELS. FOX

#### **STEVE LERNER**

#### **Chapel Hill**

Founder & Managing Partner, Blue Hill Group

#### **JAMES E. NANCE**

#### Albemarle

Managing Member, North State Acquisitions, LLC

#### **TOMMY GLASGOW**

#### **Morehead City**

Retired, Clancy & Theys Construction Company

#### **GEORGE ROUNTREE III**

#### Wilmington

Attorney & Special Counsel, Rountree Losee, LLP

#### **FRANKLIN ROUSE**

#### Leland

President, Rouse Insurance Agency, Inc.

#### **MICHAEL WALTERS**

#### **Fairmont**

President, Claybourn Walters Logging Co., Inc.

#### **JORDAN WHICHARD**

#### Raleigh

Chief Deputy Secretary, North Carolina Department of Commerce



# **BUILD READY SITES**

Our Role in Building North Carolina's Competitive Advantage

The North Carolina Railroad Company started the Build Ready Sites (BRS) program in 2021. The program provides funding for potential rail-served sites to develop land and become "build ready" to attract new businesses to the area. Award recipients must undergo a rigorous application and site review process. Recipients can use BRS funds for land preparation (clearing/grading) and critical water/sewer extension. This innovative program encourages business investment in the state, fosters growth in local communities and expands North Carolina's competitive edge.

Through this program, North Carolina is positioned for greater economic development opportunities as rail-served sites are made build-ready without an upfront investment from a client. As a result, communities can work proactively toward attracting new businesses.

\$6.82

MILLION

IN TOTAL

PROGRAM

AWARDS



BUILD READY SITES

2021

RECIPIENTS

Introduced in 2021 as a significant opportunity to invest in North Carolina's communities, the BRS program is designed to eliminate common roadblocks to economic advancement – the availability of sites that are ready for development.

With an investment of \$2.92 million from NCRR during its first year, the program has proven to be a catalyst for growth by accelerating the available rail-served sites, decreasing development risk, attracting new business to the state, and creating jobs.

The 2021 Build Ready Sites Award Recipients represent six North Carolina counties:

- Alexander County EDC Site in Taylorsville (ALEXANDER COUNTY) \$500,000 Award
- Butler Hill Site in Drexel (BURKE COUNTY) \$500,000 Award
- Eastfield Business Park in Selma (JOHNSTON COUNTY) \$750,000 Award
- Candor Property in Candor (MONTGOMERY COUNTY) \$500,000 Award
- Iron Horse Industrial Park in Aberdeen (MOORE COUNTY) \$167,670 Award
- Ayden Rail Site in Ayden (PITT COUNTY) \$500,000 Award



# **NCRR INVESTS**

Building a Foundation for North Carolina's Economic Advancement

The NCRR Invests program evaluates requests for investments to address the freight rail infrastructure needs of businesses considering North Carolina for locations or expansions. The goal of any NCRR investment is to drive job creation, promote rail use, and support economic growth.

Since the creation of NCRR Invests in 2016, NCRR has committed over \$17 million to help secure the new or expanded locations of 18 manufacturing facilities, resulting in over 10,000 new jobs and local capital investment of more than \$11 billion by the companies locating to the state.

ncrr invests projects announced in 2022

#### SUMITOMO FORESTRY -**RAIL-SERVED SITE**

NCRR is investing \$200,000 to help establish a rail-served site in Archdale, where Sumitomo Forestry America, a housing and wood products company, is building a manufacturing facility. The new production facility will be served by Norfolk Southern and will increase yearly activity by 364 rail cars. This project will create 129 jobs in Randolph County with an average salary of \$45,782, over \$5,000 higher than the current average wage in the area, and is estimated to grow the state's economy by \$308.3 million over the next 12 years.

#### TECHNIMARK -

Our \$250,000 investment will assist Technimark, a global manufacturing provider for the healthcare, consumer packaging, and specialty industrial markets with headquarters in Asheboro, in expanding its operations in Randolph County through the construction of a new onsite rail spur for Norfolk Southern. The project will increase yearly activity by 40 rail cars and create 220 new jobs for the area with an average salary of \$44,290, nearly \$4,000 more than the current average wage in Randolph County.

#### NUCOR —

NCRR is investing \$750,000 to assist Charlotte-based Nucor, the largest producer of steel in the United States, in building a new micro mill steel plant in Lexington. This addition will create 180 jobs for skilled workers in Davidson County, with an average salary of \$99,660, nearly double the current average wage in the County. With the expansion, Nucor expects to produce 430,000 tons of rebar annually made of nearly 100% recycled material, a feat that will establish the manufacturer as a provider of the cleanest sustainable steel globally.









"We look forward to partnering with North Carolina Railroad Company on the development of this facility, which will not only help builders and developers with supply chain needs but will also contribute to the local economy and community. We greatly appreciate the support we received and will continue to share updates as the project progresses."

ATSUSHI IWASAKI

PRESIDENT SUMITOMO FORESTRY AMERICA, INC.

#### VINFAST -

NCRR is providing a significant investment of \$1 million to help private auto manufacturer
VinFast establish an electric vehicle assembly and battery manufacturing facility in Chatham County, the first for the company in the United States. This project will bring significant economic growth to the area, including 7,500 new jobs, and the new freight rail infrastructure serving the facility will increase activity by a minimum of 5,000 rail cars annually.

#### SERVICE OFFSITE SOLUTIONS —

With an investment of \$300,000, NCRR is proud to be part of the future of homebuilding with the establishment of a new manufacturing facility by Service Offsite Solutions, a supplier of offsite homebuilding solutions that utilizes innovative processes and high-tech equipment and tools. This Sanford facility will be the first home-building operation of its kind to take advantage of this groundbreaking approach in the United States. The project will increase activity by 150 rail cars annually and will add 235 jobs to Lee County, with an average annual salary of \$50,470 in an area where the current average salary is \$42,516.

#### SHERWIN WILLIAMS -

With a \$300,000 investment from NCRR, Sherwin Williams is able to expand its current North Carolina facility by 36,000 square feet and build a larger, 800,000-square-foot distribution and fleet transportation center at the Statesville site. This project will create 183 jobs in Iredell County, and the payroll impact from these new positions will add more than \$10 million each year to the local economy, as well as increase rail activity by 600 rail cars annually.





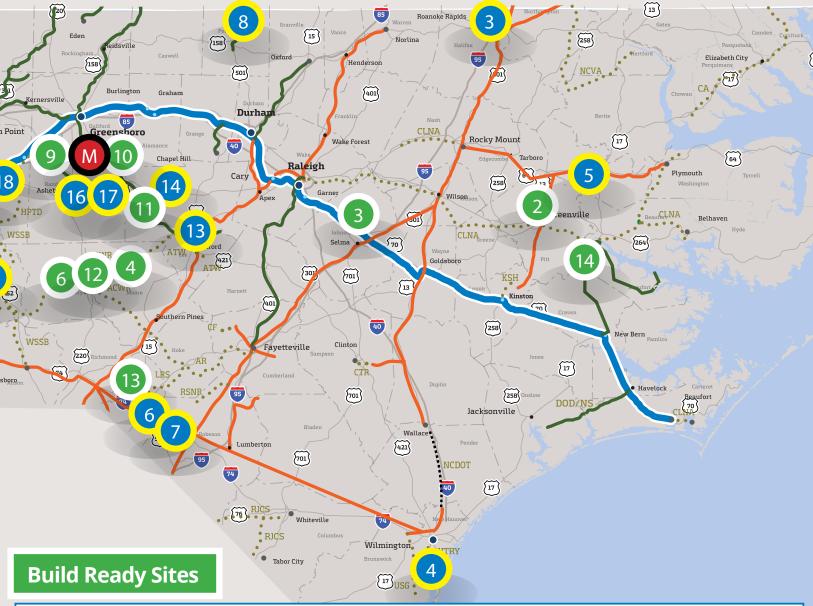


#### VIRGINIA



### **NCRR Invests**

Company	Jobs Created	NCRR d Invested	Company Invested	Date	County
1. Borealis Compounds	47	\$225,000	\$15 million	May 2017	Alexander
2. Egger	770	\$6.4 million	\$700 million	Jul 2017	Davidson
3. JBB Packaging	50	\$400,000	\$11.9 million	Nov 2018	Halifax
4. National Gypsum	51	\$400,000	\$25 million	May 2017	New Hanover
5. Weitron	31	\$467,000	\$7 million	Apr 2017	Martin
6. Edwards Wood Products	91	\$450,000	\$50 million	Jul 2017	Scotland
7. Mountaire Farms	65	\$650,000	\$44 million	Jan 2017	Scotland
8. Nestle Purina	300	\$2.1 million	\$450 million	Oct 2020	Rockingham
9. Charlotte Pipe and Foundry	400	\$1.5 million	\$325 million	June 2020	Stanly
10. Liberty Storage Solutions	50	\$350,000	\$8 million	June 2021	Davie
11. Red Bull/Rauch/Ball	633	\$700,000	\$900 million	July 2021	Cabarrus
12. Sherwin-Williams	183	\$300,000	\$324 million	Feb 2022	Iredell
13. Service Offsite Solutions	235	\$300,000	\$18 million	Mar 2022	Lee
14. VinFast	7,500	\$1 million	\$4 billion	Mar 2022	Chatham
15. Nucor	180	\$750,000	\$350 million	April 2022	Davidson
16. Technimark	220	\$250,000	\$62 million	April 2022	Randolph
17. Sumitomo Forestry America, Inc	129	\$200,000	\$19.5 million	Dec 2022	Randolph
18. Siemens Mobility	506	\$1 million	\$220 million	Mar 2023	Davidson



County	NCRR Award Amount	County	NCRR Award Amount
1. Alexander 2021	\$500,000	8. Iredell 2022	\$500,000
2. Pitt 2021	\$500,000	9. Randolph 2022	\$500,000
3. Johnston 2021	\$750,000	10. Chatham 2022	\$500,000
4. Moore 2021	\$167,000	11. Chatham 2022	\$500,000
5. Burke 2021	\$500,000	12. Montgomery 20	\$500 <b>,000</b>
6. Montgomery 2021	\$500,000	13. Scotland 2022	\$400,000
7. Catawba 2022	\$500,000	14. Beaufort 2022	\$500,000

## **Greensboro-Randolph Megasite**

Company	Jobs NCRR Created Invested	Company Invested	Date	County
Toyota	2,100 \$35 million	\$3.79 billion	Dec 2021	Randolph

# REACHING OUT FOR **PROSPERITY**

114%

OF COUNTY'S

**CURRENT AVERAGE** 

**ANNUAL** 

WAGE

More revitalization is coming to Lexington with a \$220 million manufacturing facility built by Siemens Mobility, a leading provider of sustainable and efficient transport solutions with headquarters in Munich, Germany.

employees worldwide. The facility will create a substantial 506 new jobs for Davidson County, and altogether, it's estimated that these new jobs will pay 114% of the County's current average annual wage.

NCRR's investment will go toward the construction and

Based on work that began in 2022, and as part of our economic development initiative NCRR Invests, the

North Carolina Railroad Company invested \$1 million in March of 2023 to help make this project a reality. In partnership with Davidson County, the City of Lexington, the North Carolina Department of Commerce, the North Carolina Department of Transportation, the North Carolina General Assembly,

and Norfolk Southern, Siemens Mobility's project will establish this new east coast manufacturing facility.

Siemens Mobility is a global leader in transportation solutions and has over 39,000

building materials for new on-site rail infrastructure operations, an addition that will increase 506

**NEW JOBS CREATED** FOR DAVIDSON **COUNTY** 

> **INCREASE** IN ANNUAL RAIL **ACTIVITY BY**

**RAIL CARS** 

This project is an excellent example of how NCRR contributes to NC's competitive advantage through monetary investments and its

strong rail expertise.

annual rail activity by 264 rail cars. With the

creation of over 500 new jobs in the area

and a significant boost to the local and

state economy, this project is another

step toward positioning our state as a

nationwide leader in the rail industry.



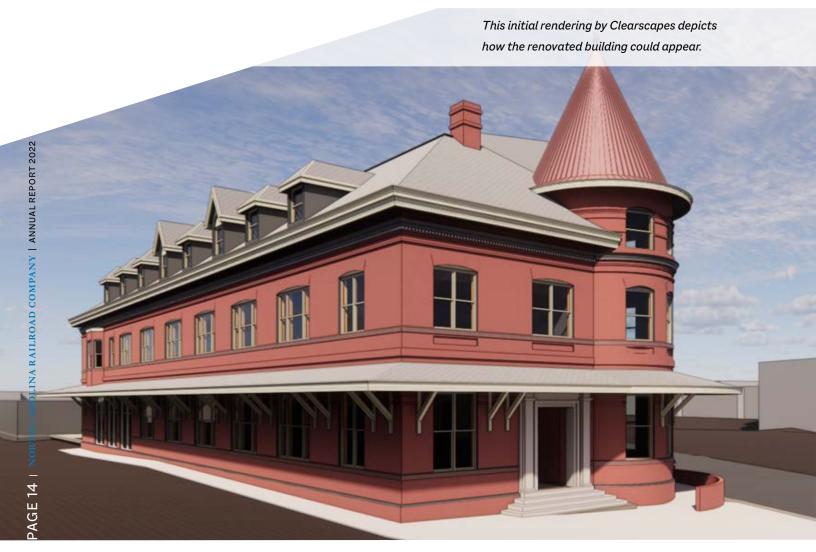


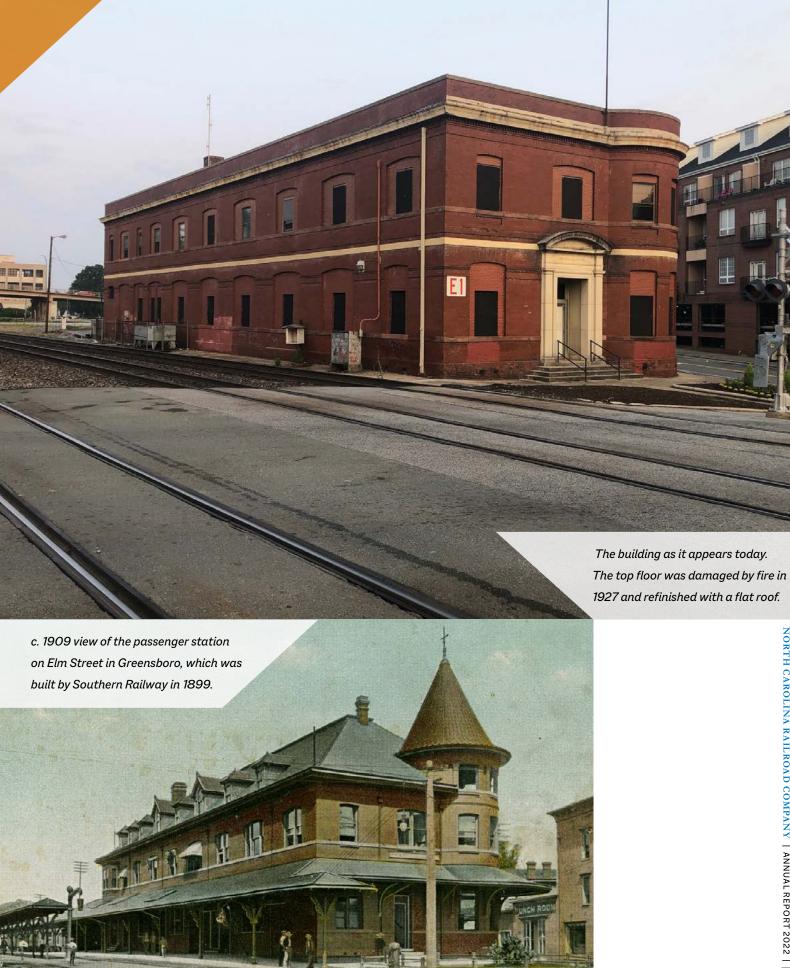
# REVITALIZATION IN GREENSBORO

North Carolina Railroad continues to focus on community revitalization with the new 1899 Depot Project in Greensboro. Fostering partnership with the City of Greensboro, the Preservation Greensboro Development Fund, and Downtown Greensboro, Inc., NCRR will restore a 123-year-old passenger depot located at 400 South Elm Street in historic downtown Greensboro.

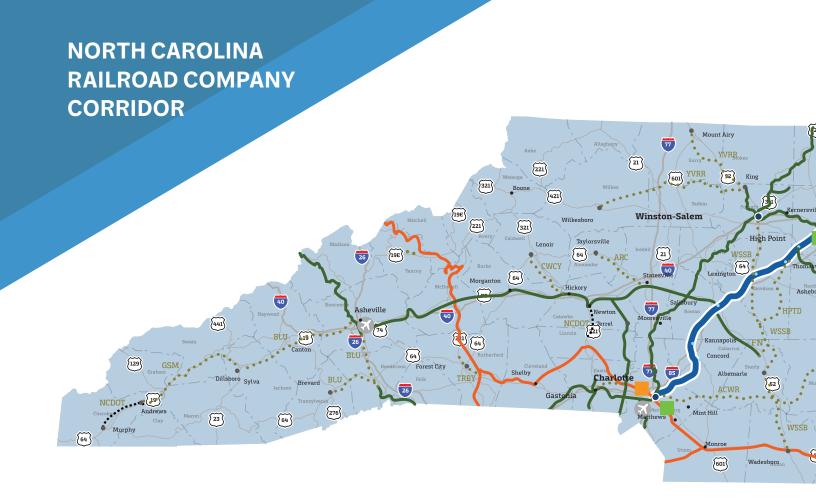
Built in 1899, the Richardsonian Romanesque landmark originally boasted dormer windows with decorative finials, elaborate brickwork with granite trim, a clay tile roof, a canopy, and a three-story turret. A fire in 1927 damaged the roof and upper floor to such an extent that the building was reduced to a utilitarian two-story flat roof structure.

Vacant for more than a decade, the building sits at a crossroads of usefulness. With a vision of restoration over possible demolition, NCRR purchased the historic structure from Norfolk Southern Railway in 2022. The station was listed on the National Register of Historic Places in April 1980 and is part of the Downtown Greensboro Historic District; this makes it eligible to receive historic-preservation tax credits from the state and federal government. NCRR is currently working on renovation designs and cost estimates and is eager to begin work on the restoration, with input, support, and coordination with local partners.





# CORRIDOR MAP





North Carolina
Railroad Company
\*Norfolk Southern Class | Freight Service

Norfolk Southern

CSX Transportation

••••• Various Shortlines

#### **INTERMODAL TERMINALS**

Norfolk Southern

CSX Transportation

#### **LOGISTICAL CENTERS**

Military Bases

Seaports

Airports









